



# Monarch Beach

SUNRISE ROTARY  
ON THE CALIFORNIA RIVIERA



## Operation: 5<sup>th</sup> Marines Car Wash

by Terry Rifkin

Monarch Beach Sunrise Rotarians were on the front lines as our 5<sup>th</sup> Marines conducted an Amphibious Assault on all Vehicles (better known as a car wash!) at South Shores Church on October 3rd from 8:00am until 4:00pm. Vehicles were temporarily detained until they were washed to a squeaky clean, and then released on their own recognizance.

Complimentary Bar-B-Q pulled pork sandwiches, chips and cole slaw courtesy of Steer Crazy were served at the Food Court Mess Hall. Also many yummy deserts, cookies, candy and lemonade were donated by volunteers and available for a donation. The perimeter security was manned by Marine, Police, and Fire Vehicles on static display. Over \$8,000 was extracted from local Dana Point residents anxious to participate for our Fighting Fifth. Said mission was to aid our 5<sup>th</sup> Marines to attend the USMC 234<sup>th</sup> Birthday Ball.

Operation 5<sup>th</sup> Marine Car Wash Extravaganza was a complete success!



Rotarians were on the front lines joining our highly decorated 5<sup>th</sup> Marines.



Mai Griffith, age 9 held a lemonade stand and gave the proceeds to the 5<sup>th</sup> Marine Regiment Support Group. Service above self award!



Our Fighting 5<sup>th</sup> Marines!



Past District Governor Rod Eide was drafted for duty.

## President's Message

by Russell Kerr

This past month has been a blast! The District Attorney impressed us with the collective efforts of his office in collaboration with law enforcement to make our county so much safer and enjoyable. We also learned about the Under-Age Drinking Prevention Project, *Bethany's Gait* – rescuing children and horses together and the Abolish Slavery Coalition. We thoroughly enjoyed the phenomenal singing and personal story of Miss California turned opera star and vocal artist, **Jacquelynne Fontaine**, who incidentally has accepted our invitation to be our key speaker on our Career Day. Many of us have been changed forever from our interaction with these talented and challenging program presenters.

October is Vocational Service month and we are in full swing planning our big Career Day for high school students on November 18, to continue our service in this important avenue.

On October 8, we will join our neighboring clubs of Laguna Beach, Laguna Niguel, San Juan Capistrano and the two San Clemente Clubs for an evening of fellowship and sharing Rotary with invited guests on the new patio of the Salt Creek Grille.

The Marines 5<sup>th</sup> Regiment support group was assisted by a number of MBSR volunteers in their car wash to raise funds for the worthy causes we continue to support! For me, the highlight was to see 8 year old

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## MBSR Nominates Alan Wickstrom for 2009 Business Rotarian of the Year

by Alan Wickstrom and Russell Kerr



*Alan Wickstrom, Nominee for 2009 Business Rotarian of the Year Award*

The members of the Monarch Beach Sunrise Rotary Club unanimously approved the nomination of long time Dana Point resident and CEO/President of BuildingOnline, **Alan Wickstrom**, for Rotary International District 5320's Business Rotarian of the Year.

"I am very honored and flattered by my fellow Rotarians' nomination for Business Rotarian of the Year" said Wickstrom, "I joined Rotary to be around like-minded people who live by the Service Above Self philosophy that Rotary was founded upon. The more you give, the more you receive in return and when you apply this with your family, friends, business and community service it makes you a whole person, bringing smiles to those around you each day."

Rotary District 5320 has 46 clubs with 2,140 members all located within 30 miles of each other, in Orange County and parts of LA County. Each of the 46 clubs are asked to nominate one member from their club and then a panel of independent judges select 3 who are awarded 2009 Business Rotarian of the Year. The criteria for nomination for Business Rotarian of the Year include: that the candidate exemplifies the Four-Way Test, has high ethical standards, is a leader in their vocational field, is active in the community, active in humanitarian service, is an active Rotary club member for more than two years, and is approved by the club president.

**Russell Kerr**, MBSR President, commented about Wickstrom's 2009 Business Rotarian of the Year nomination, "Every year the Rotary Clubs of Southern California selects fellow Rotarians from each club who exemplify the tenets of Rotary in their professional and personal lives. I am thrilled and proud our club has selected Alan Wickstrom for our nominee from among our 60 members."



*12 of the 19 honorees for Business Rotarian of the Year*

## November, 2009

### *Birthdays & Anniversaries*

November 5	Mary Jeffries	Birthday
November 12	Nancy Baumann	Birthday
November 22	Lisa Bartlett	Birthday
November 22	Mark Cruz	Anniversary, (Geri Ann, 2002)



# Where in the World...?

by Terry Rifkin

*A new monthly column; this month featuring Terry Rifkin and Chris Hawn. Please send in any fun pictures of yourself and family on vacation and/or trips around the world for the next newsletters.*

Chris and I were able to celebrate our 19th wedding anniversary in a most phenomenal way, visiting both Bali and Thailand. Most memorable were the richness we found in the Balinese and Thai cultures from the exquisite flower petal offerings, the ceremonial processions, traditional music and dance, the beautiful landscape, their rice fields and their palaces and temples. The architecture was captivating and the hard working people amazingly warm and friendly. People we didn't even know, who couldn't understand us, shared the universal symbol of an ear to ear smile making us feel at home. We were pampered and indulged and we were stimulated by what we saw and who we met.

Whether it be white-sand beaches, world-class surf, coral reefs and spas and temples galore, we soaked in the serenity of very diverse cultures and amazingly gratifying experiences on our road trip. I survived with no hair dryer, flat iron, make up, dress up or amenities from home. Getting away from routines and following Chris's urgings to plan our trip only one adventure at a time proved to be abundantly satisfying and filled with many surprises to last a lifetime. This will certainly be an anniversary to remember!!



*Terry Rifkin and Chris Hawn enjoy a night on the town in Jimbaran, Bali*

## Ramblings

by Neil Burns

Elizabeth is off making educational videos, so you're all stuck with the Burns ramblings this month. We all wish you well in your new venture, Elizabeth, and I can guarantee you everyone will impatiently await your return.

Mitch and Lisa celebrated their anniversary watching a USC blowout instead of having a Ritz dinner. Sounds a bit boring to me, but then I'm a Bruin fan. For sure, most of the guys are jealous, Mitch.

Some guy named Gary crashed our last meeting with some fish stories. He had a familiar face but I couldn't quite place him.

Special congratulations to Business Rotarian of the Year nominee Alan Wickstrom. Although Alan was edged out for the award, just being nominated is an honor and we all know he is richly deserving of the honor. Joined by President Russ and seven other MBS Rotarians at the District luncheon, Alan had a great time, particularly with the raspberry pie! We saw you eyeing Russ's pie, Alan.

And speaking of enjoying themselves, Terry found yet another reason to play in the water with a gaggle of Marines. She's still cooling off, but her fundraising activities are HOT! Good job as always, Terry.

See you next month.

## Save these dates!

**Sat 10/3:** Car Wash for the Marines

**Thur 10/8:** South County Rotary Mixer, Salt Creek Grille, 6-8pm

**Mon 10/19:** Board of Directors Meeting, Boys & Girls Club 6-7pm

**Thur 10/22:** Children's Charity Golfing Fundraiser,  
Aliso Viejo Country Club

**Sat 11/7:** Rotary District 5320 Foundation Dinner,  
Hilton Irvine/OC Airport, 5:45pm

**Wed 11/18:** Career Day

**Sat 11/21:** Thanksgiving Luncheon for Seniors

**Sat 12/5:** Holiday Party



