



Monarch Beach

SUNRISE ROTARY
ON THE CALIFORNIA RIVIERA

MONARCH BEACH SUNRISE ROTARY HAS BOOGIE FEVER

Stayin' Alive was Dy-no-Mite!!

by Terry Rifkin

Saturday night May 9th, Rotarians could be seen at the Doubletree Discothèque for their 14th Annual Children's Charities Benefit. There were concerns that these economic times would limit the success of our group. The proof was in the smashing returns, over \$44,000 for the kids!

There were many highlights of the evening. Our Emcee Patty Vogan's hotpants, Alan Wickstrom's Pimp Daddy getup and President-Elect Russell Kerr's slick sleazy rad threads. Let's also not forget our Disco Inferno Bruce Brenon, who was hotter than hot in his disco Dirk leather jacket complete with a curly bob doo... 'Looo-king Gooooo!'

The Disco Kings and Queens, Rod Eide, Cyndi Elders, Bruce Brenon, LaVal Brewer, Kathy Flores, and Lilith Sanchez worked with their teams to produce over \$60,000 of auction items. Our community and members were generous. All of these items were lovingly entered into our computer program by our President Linda Hess. Mark Fox and LaVal worked with our venue to make certain that operations were smooth, and Diana Crandall rounded out the day's set up and evening back up with her trusty volunteers.

Alumni Auctioneer, Jason Hagensick, did a terrific job with our 13 live auction items. New to the roster of live items was a Teddy Bear Blitz with \$1,250 made auctioning off 25 teddy bears at \$50 each. The winning bear got a night at the Surf & Sand and Dinner at Mozambique. Most bears were returned so they could be donated to Laura's House, a shelter to aid victims of domestic violence.

Another successful year for the "Wannabe Warriors" with 2 Adventure Packages at Camp Pendleton. Sgt. Maj Bert Thielen, in attendance for the evening, created 2 adventure days on base; one for four people and one for 16. Patty Vogan's Vistage CEO group bought the package and will be utilizing their business skills to "stay alive" in combat situations. The Pendleton auction items alone yielded \$10,500 for the Dana Point 5th Marine Regiment Support Group.

Lucky winners of the opportunity drawings: Pimp Daddy getting his \$100 back; Mark Cruz, winner of \$250; and Grand Prize (\$2500) winner John Rose, the luckiest dude of the night!

At the conclusion of business, we hit the dance floor and moved and grooved to the tunes of Flock of 80's. The nostalgia was obvious as we



More groovy pictures on page 4!

continued on page 4

President's Message

by Linda Knox Hess

The heart of Rotary is *Service Above Self*. Rotarians around the world work tirelessly, volunteering their time to make their communities and their world a better place to live. To keep the spirit of service alive, Rotary International provides recognition to those who actively participate in service activities and offers award opportunities for this purpose.

The District Awards Program is an opportunity to recognize those Rotary Clubs who exemplify the best of Rotary. When the District Awards recipients were announced May 12, 2009 at the DoubleTree in Orange, I felt honored and proud to see Monarch Beach Sunrise Rotary Club receive all 6 District Awards—Club Bulletin (1st Place), Club Website (1st Place), Vocational Service (1st Place), International Service (1st Place), Community Service (2nd Place), and Club Service (2nd Place).

Representing MBSR to accept these awards were **Cyndi Elders** (Club Bulletin), **Alan Wickstrom** (Club Website), **Nan Eide** (Vocational Service), **Margarita Martin** (International Service), **Diana Crandall** (Community Service), and **Russell Kerr** (Club Service). *See picture on page 4.*

MBSR Committee Chairs and members, you are terrific—and thank you for your leadership, initiative, energy, and commitment to *Make Dreams Real!*



Rotarian Highlight: Kathy Flores

by Neil Burns

Kathy Flores and husband **David** live in Mission Viejo with their two children, **Julie** (10) and **Katie** (8). Kathy has 30 years experience in the financial services industry and is currently President of Kathy Flores Wealth Management, Inc. in San Juan and is an Investment Advisor Representative of LPL Financial, the nation's largest independent securities broker/dealer.

A native of SoCal, Kathy is a member of the San Juan Capistrano Chamber of Commerce, volunteers at Mission Parish School, serves on the Mission Basilica Finance Committee, and is a Brownie Troop leader. She enjoys her daughters' activities, travel, music, current events and walking her dog, **Oliver**.

Kathy enjoys the fun and camaraderie of MBSR meetings and the fellowship and networking opportunities with like-minded local leaders who want to be part of a strong international organization with the ability to make a real difference in the world and in their local community. One of her goals is to see Rotary focus attention on the international issue of human trafficking, a huge problem that affects all of us in Southern California and around the world.



RYLA

by Nan Eide



Pres. Linda and Vocational Service Chair Nan with Students who attended RYLA

RYLA (Rotary Youth Leadership Awards) is about Rotarians working with young people (high school juniors) in leadership development. These teenagers, from all over our Rotary District and sponsored by all of the clubs, join together for an intensive week-end at a camp in Idyllwild Pines.

They are chosen for their proven or potential leadership abilities, and although the camp is organized by Rotarians, it is run by the RYLA student Alumni.

Our club sponsored five students this year, and we were happy to have the five students and an alumna, **Molly Josephson**, show up for our meeting on May 6, 2009, and tell the members about their experiences. They also took questions from the audience, and when the final question was: "What would you like to see happen as an improvement for RYLA?" The answer by one of the boys was: "Make it longer."

June, 2009

Birthdays & Anniversaries

Jun 10	John Hayden	Birthday	Jun 24	Bonnie Myers	Birthday
Jun 12	Bill Peverill	Anniversary (Jan, 1955)	Jun 25	Julie Lungo	Birthday
Jun 17	Gary Spencer	Anniversary (Mary Earl, 1966)	Jun 30	Matt Fortier	Birthday
Jun 24	John Baumann	Birthday			



International Service: Letter from Honduras

by Joe Fitzgerald

Following is an excerpt from a letter written to MBSR by Maureen, Chris, and Abigail Hodge:

“We want to thank you for helping our work in Honduras. We brought 110 children and their moms to a huge private park/house for a day. We were able to buy lunches, give away treats and small trinkets for the kids for Christmas. We rented a big bus and had amazing helpers. This was the first time that many of these children had left the community!



We were able to also help start two businesses as well. The first business needed help to buy big pots and industrial strength machines to expand a cooking business. Your donation allowed us to support the owner’s growth in the business and just for the month of Christmas she was able to make over 1,000 meals for community events - including an event for the First



Lady of Honduras.

The second business was to help a local store get started. In Honduras most people have to be creative and think of ways to sell things from their home to survive. This particular family has 8 members living in a small room. The teenage girls are straight A students and we have been committed to helping them with their education. We were able to buy them plastic tubs to store their goods and help them buy needed supplies to get it going. They are turning a profit and very excited that this will support their family so they can continue studying.

We look forward to finding more projects for your organization to support in Honduras. The needs are great and a small donation goes a long way!”

Community Service “At It’s Best”

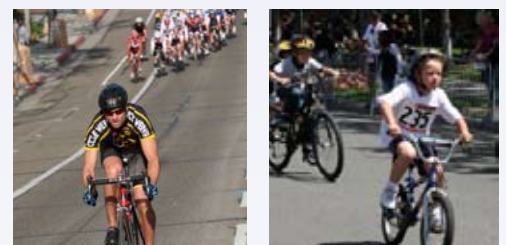
by Cyndi Elders

On Sunday, April 26th the third annual Dana Point Grand Prix Bicycle Races “rolled into town.” Members of Monarch Beach Sunrise Rotary, friends, and family members were there in force participating throughout the day volunteering their time managing corners and intersections and assuring the safety of the crowd. After two years on the City of Dana Point’s calendar, the event grew this year to be included on the NRC (National Race Calendar) for cyclists nationwide. The races began at 7 a.m. and continued throughout the day until the final men’s pro race (that ran for 1 ½ hours) beginning at 4 p.m. and ending at 5:30 p.m.

The event grew this year to include a “fan” zone with BMX bike demonstrations, skateboard ramp demonstrations by Oakley, and many other sports related vendors. A highlight of the day, again this year, was the free Shimano Youth Series. There were 5 different “heats” for children from 4 and under up to the 12-15 year old group. The community support for this event has taken on the attitude that this is a day not to be missed in Dana Point!

Proceeds from the event this year will go to the Dana Point Grand Prix Race Foundation, The 5th Marine Regiment Support Group, and The Boys & Girls Club of San Juan Capistrano.

Community Service “at it’s best!” Many thanks to all of our members who participated this year and for your friends and family members that you recruited as well. Great support from a great group!



Save these dates!

Sat, 5/9: “Stayin’ Alive” Fundraiser, DoubleTree Doheny Beach

Tue, 5/12: District Awards Presentation, DoubleTree Orange

Mon, 5/18: Board Meeting, 6 pm

Sat, 5/30: Celebration of OC’s new Opera dream, St. Regis

Thu, 6/4: Student of the Month Banquet, DPYC

Mon, 6/8: Board Meeting – Funds Distribution, Eide’s home

6/20-24: RI International Convention, Birmingham, UK

Wed, 7/8: MBSR Transition Breakfast



The 4-way test of things we think, say or do...

Is it the truth? • Is it fair to all concerned? • Will it build goodwill and friendships? • Will it be beneficial to all concerned?

JUNE IS FELLOWSHIP MONTH!



Rotarians attended an informative and educational evening presented by the officers of the 5th Marines. Col. Malay, the keynote speaker for the night spoke about the challenges that the Marines faced under his leadership in the 13 months they were deployed in Iraq. His description of the culture of the ruling Tribes and the geographical and logistical obstacles gave the audience a greater appreciation of what our military was dealing with and the successes that we never hear about on the news.



Above: District Award Winning Team (l-r); Cyndi Elders, Nan Eide, Mike Soliman, Margarita Martin, Mitch Jackson, Diana Crandall, Don Gonneville, Russell Kerr, President Linda Hess, and Alan Wickstrom; Below: Dy-no-mite Fundraiser!!



Monarch Beach Sunrise Rotary Officers & Directors 08/09

President.....	Linda Knox Hess
Vice President	Open
Secretary	Martha Hoffmann
Treasurer	Rod Eide
President Elect	Russell Kerr
Imm. Past President.....	Gary Spencer
Community Service	Diana Crandall & Don Gonneville
International Service	Mitch Jackson & Mike Soliman
Vocational Service.....	Nan Eide
Membership.....	Gary Spencer
Foundation Support	Nan Eide
Club Service	Russell Kerr
Club Bulletin	Cyndi Elders
Attendance.....	John Rose
Sergeant at Arms.....	Paul Lehrich
Fellowship & Social.....	Lisa Wilson
Information/Orientation	Rod Eide
Programs.....	Alan Wickstrom
Fine Master.....	Neil Burns
Song Leader	John Hayden
Chair, Photography.....	Terry Rifkin
Chair, Publicity.....	Cyndi Elders
Club Website.....	Alan Wickstrom
Golf Tournament	Rod Eide, Mitch Jackson & Russell Kerr
RI President	D. K. Lee
District Governor.....	Roger McGonegal
Asst. Dist. Governor	Cliff Nelson

Monarch Beach Sunrise Rotary Make-Up Locations

TUESDAY

- 7:10am, Mission Viejo Casta del Sol Golf Club House
- 7:15am, San Clemente Sunrise Talega Country Club Heritage Grill
- 7:30am, Newport Sunrise Five Crowns, PCH
- 12 noon, Laguna Niguel Savannah Chop House
- 7:00pm, Coto De Caza/RSM Coto de Caza Golf & Racquet Club

WEDNESDAY

- 7:00am, Coto De Caza/RSM Del Sol RSM Bell Tower
- 6:15pm, Newport-Balboa Bahia Corinthian Yacht Club
- 6:15pm, San Juan Capistrano Sarducci's Capistrano Depot

THURSDAY

- 12 noon, Newport-Irvine University Club @ UCI
- 12 noon, San Clemente Iron in the Fire Restaurant

FRIDAY

- 12 noon, Laguna Beach Hotel Laguna

See website for more details

Stayin' Alive, *continued from page 1*

danced the night away. We all had a blast!

A lot of hard work takes place after the event with sorting through credit cards, reconciling left items, etc. Rod is still counting the money, but he loves to do that!

And so, when they said we couldn't do it... we all got on that Love Train and proved them wrong... over \$44,000 for children's charities both at home and beyond our borders. This proves that the human spirit is generous and there is abundance. We just had to go after it. Thanks is due to the entire club for an all out effort.