

MONARCH BEACH SUNRISE ROTARY CLUB

OFFICERS & DIRECTORS • ROTARY YEAR 2005-2006

PRESIDENT Paul Lehrich
VICE PRESIDENT Darrell Cavanaugh
SECRETARY Ronda Oakes
TREASURER Rod Eide
PRESIDENT ELECT Patty Vogan
IMMEDIATE PAST PRESIDENT Cyndi Elders
 Vocational Service Darrell Cavanaugh
 International Service Gary Spencer
 Community Service Anita Houston
 Club Service Patty Vogan
 Club Bulletin Linda Knox-Hess
 Foundation Support Nan Eide
 Membership Neil Burns/Dennis Gabrick
 Attendance/Sgt at Arms John Rose
 Fellowship/Social Mary Jeffries/Sharon Hemighaus
 Information/Orientation Rod Eide
 Programs Al Soley/Mark Cruz
 Fine Master Joe Fitzgerald
 Song Leader Barbara Merriman
 Club Website Mitch Jackson
 Club Publicity Jayne Powell
 Scholarship Program Bonnie Myers
 Golf Tournament Fundraiser Rod Eide/
 Don Gonneville/Barbara Merriman
RI PRESIDENT Carl-Wilhelm Stenhammar
DISTRICT GOVERNOR Bill Peloquin
ASST. DISTRICT GOVERNOR Mike Wagner

MAKE-UP LOCATIONS

(See our website for additional locations)

TUES 7:10 a.m. Mission Viejo:
 Casa Del Sol Golf Club House
7:15 a.m. San Clemente Sunrise:
 Talega Country Club Heritage Grill
7:30 a.m. Newport Sunrise:
 Five Crowns, PCH
12:00 noon Laguna Niguel:
 St. Regis Hotel & Spa
7:00 p.m. Coto De Caza/RSM:
 Tijeras Creek Golf Club

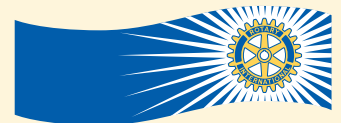
WEDS 6:15 p.m. Newport-Balboa:
 Bahia Corinthian Yacht Club
12:00 noon Saddleback Valley:
 Bakers Square, Lake Forest
6:15 p.m. San Juan Capistrano:
 Sarducci's Capistrano Depot

THURS 12:00 noon Newport-Irvine:
 Radisson Hotel, Newport Beach
12:00 noon San Clemente:
 Pacific Golf Club

FRI 12:00 noon Laguna Beach:
 Hotel Laguna

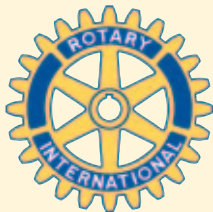
SAVE THE DATE!

SATURDAY, JULY 30
 Beach Party & BBQ, 3:00pm



CELEBRATE
 R O T A R Y

100 Years



Monarch Beach Sunrise ROTARY CLUB

P.O. Box 280, Dana Point, CA 92629-0280
www.monarchbeachrotary.com

THE 4-WAY TEST OF THINGS WE THINK, SAY OR DO

Is it the *truth*?

Is it *fair* to all concerned?

Will it build *goodwill*
 and *friendships*?

Will it be *beneficial*
 to all concerned?





Monarch Beach Sunrise Rotary Club

on the California Riviera
www.monarchbeachrotary.com



July 2005

SATURDAY NIGHT LIVE!

When you start with a theme like that, how could it possibly not be terrific! Of course, I am talking about our club's big fundraiser of the year, "Saturday Night Live!" that was held on Saturday, June 11, 2005 at the beautiful Soka University in Aliso Viejo. The goal this year was to keep it simple, have some fun, and make some money and I think MBSR accomplished all three of those things without any qualifiers. Everyone did a great job bringing in auction items—both live and silent—which were VERY well received by our crowd. Preliminary numbers put our profits at around 63% of "cash value" of the donated items which is HIGHER than the 60% I was hoping for. Clearly the reason for that are all those fabulous "entertainment" items you all brought to the tables.

Soka University turned out to be a stunning place to hold the event. It was a pleasure to have all that room to work with but it was really a help to be able to define our boundaries with Dennis Gabrick's incredible trees. He swears they're "preserved" but they certainly looked so real to me that I'd probably water them once a week. Our room also had a lot of flash with Carol and Bonnie's table decorations, lanyards and event sponsor recognition cards as well as Lisa and Barbara's "buckets of champagne and balloons"! What a perfect touch all those extras gave to the event. To top it off, thanks to Anita we had an entertainer that I'm still not really sure wasn't "Cher" and, compliments of James, Rod and Nan, a DJ that kept us dancing until the end of the evening.

After having been a part of this event for several years, one area that doesn't receive enough press is the display of our auction items. Patty and Terry—and a team of helpers—did an amazing job setting everything up. It was organized and easy to negotiate and I heard MANY compliments on just how user-friendly the display was. That's where we make



"Cher" performs at SNL



"Cher" with Patty Vogan (left) and Cyndi Elders

the lion's share of our profits so the presentation is absolutely critical.

Keeping track of everything is, of course, Rod's job. If you've never been volunteered for that job, it's hard to appreciate just how much work goes into it, but suffice it to say that Rod doesn't have the name "Rotary Rod" for nothing. Penny had the "organizational" part of the event and I am very proud to say, not only did we have a good time planning it, the process was every bit as smooth as we had hoped. And then there's the quiet one—Daniela—who works behind the scenes and makes everything look so easy. If I could figure out our auction software I'd be a happy woman, but fortunately I didn't even have to try as Daniela took care of everything from start to finish. Patty (you know, Patty Oteri?) took on the job of all the printed stuff resulting in our invitations looking very professional. Al and Aliso Creek Printing put the final touches on our program and we were set for a great evening!

Finally, big "thank yous" to Lisa, Ronda, Jason Hagensick and Neil... Lisa and Ronda never said anything but "yes, I'll take care of that" (with a smile on their face!) and Jason (aka "Jake" of the Blues Brothers) was entertaining AND successful as our auctioneer. Neil didn't have any choice but to be there day and night but I know from all the projects he volunteers for in Rotary that he would have helped voluntarily even if he wasn't married to the chairman!

I hope everyone was pleased with the event and that we take particular pleasure in benefiting those in need with our proceeds. Those of us in a position to give back to our communities and the world at large are blessed in so many ways, but the unusual camaraderie of our group simply provides icing on the cake. It is truly a pleasure to help toward this goal and to work with the finest group of people I've ever been associated with. Hats off to all of you!

by Martha Hoffmann

PRESIDENT'S MESSAGE - PAUL LEHRICH



Wow... what a year the Monarch Beach Sunrise Rotary club just completed, but we have to keep the momentum going as we enter the next Rotary year.

We've just celebrated the first hundred years of Rotary and as we commence with the next hundred, we need to continue making our projects meaningful so society feels the impact from Rotary.

The recent Rotary Convention in Chicago celebrated Rotary's centennial and brought together over 40,000 Rotarians from 162 countries. The new incoming Rotary International President, Carl-Wilhelm Stenhammar from Sweden wants to concentrate on facilitating greater literacy, creating access to clean water, improving health and stumping out hunger around the world. On a local level, his goal is a greater emphasis on the promotion of Rotary's public image in the coming year as well as increasing membership especially among women.

One of the highlights of the Convention was presenting material from Monarch Beach Sunrise Rotary for inclusion in

a time capsule. The time capsule will be opened at the next centennial convention in the year 2105. Among the items included in our presentation was a history of Monarch Beach Sunrise Rotary, as well as information and photos on our past presidents since 1988. Joining me at the time capsule presentation were past presidents Cyndi Elders, Rod and Nan Eide and Bonnie Myers.

July is World Literacy Month. According to a 2000 UNESCO survey, 860 million adults worldwide are illiterate and more than 100 million children do not have access to schooling. It is said that there is a link between literacy and health as such; the theme for Rotary this month is Literacy. It is imperative that we create new initiatives to help solve the literacy problem.

Among my goals for the coming year is greater participation among all of our members. I am looking forward to working with each and every one of you as we enter the next one hundred years of Rotary International. I know Monarch Beach Sunrise Rotary will continue to do great things in the community as well as on the International level. Keep up the good work, Monarch Beach Sunrise Rotary! "Service Above Self".

9TH ANNUAL DEEP SEA FISHING TRIP

by Anita Houston



Ready to go Fishing!

MBSR's 9th annual deep sea fishing trip had help this year from Friends of Rollo - U.A. Friends of Rollo is an organization that introduces children to marine life and our ocean environment through its kids fishing program. Founded in 1999, they reach out to underprivileged or special needs children, church groups, recreation groups, mentoring programs, etc. They always arrange to pay for the galley, so this year the children were able to choose either breakfast or lunch on the boat.

Rotarians Gary Spencer, James Littlejohn (Executive Director of the Boys and Girls Clubs of Capistrano Valley) and I attended this fulfilling trip on June 4, 2005. Gary Spencer was the photographer and much help with fishing with all his expertise. All the children wrote a letter to Friends of Rollo at the end of the trip inside their own educational fishing guide. Lots of sea bass and bonito were the catch of the

day. The crew, parents and Rotarians tried to make sure every child reeled in a fish.

The awards were given out on the way back to the wharf. The age groups were 7-12 and 13-17. The categories were "1st Fish", "Most Fish", "Biggest Fish" and "Most Unusual Fish".

Hands-on projects are the most rewarding in my book! To see children smiling, laughing, learning and... fishing... will bring a warm feeling to anyone's heart.

BIRTHDAYS AND ANNIVERSARIES

August 2	Russ Kerr	Birthday	August 23	Margarita Martin	Anniversary
August 10	Cherie Hinchliffe	Birthday	August 26	George Rendon	Anniversary
August 13	Joe Fitzgerald	Anniversary	August 27	Mitch Jackson	Birthday
August 16	Bill Peverill	Birthday	August 30	Tom Wilson	Anniversary
August 17	Ron Lackey	Anniversary			
August 18	Ted Bowersox	Birthday			



RAMBLINGS...

by Terry Rifkin

Each edition of the MBSR Bulletin, there will be a brief paragraph of little newsy tidbits. Should you have any dirt to include, please let me know so that I may include it in our *Ramblings*...

Hurricane Dennis took Monarch Beach Sunrise Rotary by storm in his rendition of "Mammy" in *Gone with the President*... James Littlejohn filed a complaint with the Screen Actors Guild stating there are not enough worthy roles for black actors and protested that he should have been cast in the part of Mammy rather than giving the role to a white actor. Mr. Littlejohn withdrew his complaint when he realized that he would be out of town and unable to perform in this role anyway... Past President Cyndi's demotion (orchestrated so perfectly by President-elect Patty Vogan) so delighted Miss "Anal Cyndi," that when asked by the press how she felt about her special day, all she could say was "How nice!"... Questions are being asked whether President Paul's first lady is "Cher" or Jaleh... After Martha's extraordinary efforts on Saturday Night Live, casting agents have recruited her to be a prime time player for the news desk... Rumor has it that Neil and Jason are in contract negotiations for a Blues Brothers "come back"... A Rotary make-up meeting was held under the Eiffel Tower with Terry and daughter Jamee in Paris. Barbara Speare never showed up. Where is Barbara?... Congratulations to Cherie Hinchliffe on the addition of two new poodle puppies into her family... Didn't Johnny B do a great job with the music for *Gone with the President*?... A word of advice to President Paul, don't give the microphone to PDG Rod... Nice to see Ted Bowersox at the Demotion. Come back Teddy... President Paul had his first Board Meeting one evening recently. Sources report that it went into the wee hours of the morning. Bagels and coffee were delivered to the weary new Board members... More Ramblings next month!

6TH ANNUAL MBSR STUDENT OF THE MONTH BANQUET

by Darrell Cavanaugh

A little history is in order here. They say that time flies when you are having fun and I heartily agree. While still a member of the Coppell Rotary Club in Texas, I first started making up at MBSR in 1997. After commuting weekly to Orange County for my job for the next two years, I relocated my family in June 1999 and became a full-time member of MBSR. That summer, I was invited by Terry Rifkin to become involved in her MBSR Vocational Services committee and attended the initial planning meeting at Terry's house for the 1999-2000 Rotary year. During the meeting, Terry reviewed the existing Vocational programs and asked if anyone had any "new" ideas. I had been the Vocational services director in my Rotary club back in Texas for the previous 10 years and had chaired a Student of the Month program we had with Coppell High School during that time. I described the purpose (putting a spotlight on excellence at the high school level, recognition for outstanding seniors and their parents) and the benefits our club had received (connection with the school, inspiration, humility, hope for the future). Terry and her Vocational Services committee gave me enthusiastic thumbs up to give it a try!

In September 1999, MBSR recognized our first two Dana Hills High School seniors, Marisa Garcia and Marcus Herrema, as Students of the Month. Jim Walsh was the principal of DHHS at that time and Don Conneville was the president of our Rotary club. Fast forward to June 6, 2005 to our 6th Annual MBSR Student of the Month Banquet held at the Dana Point Yacht Club. This was another wonderful evening of recognition of the students and their parents. This has been Cyndi Elder's year as president of our club during the Centennial year of Rotary. Since we started in September, 1999 we have recognized a total of 108 outstanding seniors from DHHS.

I thought it would be interesting to check up on our first two seniors from DHHS we recognized back in 1999. I haven't been able to reach Marisa yet, but did find Marcus Herrema. To refresh your memory, Marcus was the Senior

class president at DHHS in 1999, was a member of NHS and CSF, Key Club, Boy's State Senator, had attended Rotary's Camp RYLA as a junior and was ranked #3 in his class of 600. I spoke with Marcus Herrema this week to see what he was up to. Marcus ended up graduating from Princeton and is back in Orange County and in the middle of setting up his own company. He has a pretty inspiring story to tell so I'm saving the details for when Marcus comes back as a speaker at one of our Rotary club meetings this summer. Carolyn Williams, the principal at DHHS the last four years, is fully behind our program and tells me she has a great crop of seniors coming up to recognize in the 2005-2006 school year. We have created a wonderful tradition with the Student of the Month Program. Hey, and now we have an Interact Club at DHHS! And the beat goes on.

Thanks again to the membership of Monarch Beach Sunrise Rotary for your enthusiastic support of our Student of the Month program. As amazing as the kids have been the last six years, I have the feeling that the best is yet to come. I have heard about this girl named AJ coming up through the ranks...



Student of the Month Banquet

GONE WITH THE PRESIDENT!

by Patty Vogan



"Mammy" (Dennis Gabrick) & "Little Anal Cyndi" (Patty Vogan)

"Little Anal Cyndi" was fired by "Donald Trump" on July 6th, 2005 from her position as President of Monarch Beach Sunrise Rotary. After watching her grow up as a Southern Belle and learning of her many adventures in RoTara with her "Mammy" and handsome prince called "Pump Bob" we now have a different view and perhaps a new respect for "Little Anal Cyndi" and why she has been named... "Little Anal Cyndi".

If you missed the demotion breakfast you missed a treat from the Monarch Beach Players. Neil Burns is going to quite his "real" job and become a screenplay writer. He wrote a very funny skit masterfully narrated by Chris Hawn, the overly dramatic Southern Belle "Little Anal Cyndi" was played by Patty Vogan. Little Anal Cyndi's handsome prince, "Pump Bob" was handsomely played by Darrell Cavanaugh and her loving caretaker "Mammy" was played by the large presence and heavily opinionated Dennis Gabrick, at first we thought it was James Littlejohn or was it?? Of course "Little Anal Cyndi" has 4 girlfriends that all wear SHORT skirts and always look cute... the gorgeous and stunning quartet of Lisa Wilson, Martha Hoffmann, Anita Houston & Mary Jeffries. Who better to be fired by than Donald Trump? Played by the one in charge now... our own President Paul Lehrich.

It was a fun morning and our lovely Past President Cyndi Elders said, "My face hurts from laughing soooooo much!!!" Cyndi we love you dearly, thank you for a wonderful year. You have become and always will be a great leader to us.



Ronda Oakes receives "Rookie Rotarian of the Year" award



Supervisor Tom Wilson presents outgoing President Cyndi Elders with a Proclamation of Recognition for Outstanding Service



Linda Knox-Hess receives "Commitment to Excellence" Award



Officers, Directors, & Committee Chairs for 2005-2006



Patty Vogan receives "Rotarian of the Year" Award

THE JOY OF FUNDRAISING?

by Rod Eide

It's true, most people, or at least most Rotarians, don't like fundraising. So what possibly can be "The Joy of Fund-raising"? The joy of helping those who need help, and supporting other charities that help those in need too, is the answer to that question of course.

On the evening of June 28, 2005, many members of the Monarch Beach Sunrise Rotary Club got together to decide how to best serve our community and those in other places around the world with the funds raised by these same hardworking members during the just past Rotary year.

At the beginning of the evening about \$64,000 was available from the various fundraisers and Club member contributions made during the Rotary year just ending. The first priority for these funds was the support of the service programs and projects planned by our Club members for the coming year; with the remainder distributed to the many fine charitable organizations recommended by the Club members.

A total of \$38,000 was reserved for Club programs such as the

Scholarships program, projects planned by our Community, our Vocational, and our International Service Committees, as well as \$10,000 for our yet to be completed "Centennial" Rotary project.

This left \$26,000 to be distributed to outside charities. Recipients of these donations included the Boys and Girls Club of San Juan Capistrano, the Ocean Institute, the Kinship Center (Foster Children), the Shea Therapeutic Riding Center, the Orange County Drug Court, the 1000 Smiles Clinic in Ensenada, Mexico, and TACA (Autism). A total of nineteen organizations will receive donations from our Club this year from these funds.

The real joy of fundraising is that it broadens the scope of service that our Club can provide; broadens it way beyond that which we can do via "hands on" personal service. It's the payoff, the satisfaction we get for a job well done.

So what do we do now? Well, we start all over again with a new Rotary year; more fundraisers, more service, and plan on participating and enjoying every bit of it. Isn't Rotary fun?!

This letter was deposited in a time capsule last month at the Rotary International Convention in Chicago, as well as a picture of Bonnie, Rod, and Cyndi receiving awards at the District dinner, the March 2005 Club bulletin, and a list of charities MBSR supported in 2004-2005. Rotarians will open the time capsule on February 23, 2105—the next Rotary Centennial. How exciting!

June 15, 2005

TO THE ROTARIANS OF THE WORLD ON FEBRUARY 23, 2105

MONARCH BEACH SUNRISE ROTARY CLUB extends our sincere congratulations on the celebration of the completion of Rotary International's second century of service. I was so proud to be President of Monarch Beach Sunrise Rotary on the first centennial of Rotary International and we celebrated throughout the year! Our club is still a young club, chartered February 24, 1988, but we have accomplished so much. Attached is a list of our Presidents through today and a brief statement regarding the achievements during their year, which we think you will enjoy reading.

Our club currently consists of 58 members and is 50/50 men and women (not by design, but we have maintained approximately 50/50 for two years). We are very active and have raised in excess of \$70,000 through two fundraisers each year for the past three years. Attached also is a list of the charities we supported last year in 2004. We will be having our funds distribution meeting at the end of this month (June, 2005) for funds distribution for our centennial year. We just last week had our large fundraiser for the year, which was titled "Saturday Night Live" with 220 people in attendance for an evening of dinner, dancing, live entertainment (Cher impersonator) kicked off with a silent and live auction. The event netted approximately \$48,000. of which every dollar will be distributed to local children's charities in the next month. We are proud!!

During our Centennial Rotary year of 2004-2005 our club celebrated Rotary by completing two of the service projects requested of all clubs by 2004-2005 RI President Glen Estess, Sr:

1. The eradication of polio and the completion of Rotary's PolioPlus program with members' contributions to the Polio Eradication Fundraising campaign.
2. Certifying that our club has had a minimum net membership growth of +2

We also designated a special room in the Dana Point Public Library as our Centennial Project, which began in 2005 and will continue into next year. On the anniversary of the Centennial, our club was extremely busy celebrating Rotary. Our meeting day is Wednesday morning at 7 a.m. and it just so happened that the actual anniversary, February 23 was on a Wednesday this year! The Mayor of Dana Point attended our meeting to present our club with a Proclamation from the City proclaiming February 23, 2005 as "Rotary International Day" in Dana Point. The Mayor also announced the proclamation that evening at the City of Dana Point Council Meeting. Our club celebrated the evening by hosting five District Governor Elects and their spouses from around the world who were attending their DGE training sessions in Anaheim, CA (just 30 miles from Dana Point). We hosted a DGE and spouse from Argentina, Australia, Columbia, India, and France to dinner at one of our members' home. What a great way to celebrate Rotary International with fellow Rotarians from around the world! See our March 2005 newsletter enclosed with pictures of the evening.

Monarch Beach Sunrise Rotary Club is located in Southern Orange County in Monarch Beach (City of Dana Point), CA and is in Rotary District 5320. Our club has the honor of having a Past President, Rod Eide, serve as District Governor of District 5320 in 2001-2002 (the same year his wife, Nan Eide, was President of our club!).

We are depositing this letter at the Rotary International Conventions in Chicago, Illinois in June, 2005 and are proud that our club has five members attending (11% of our club membership); Past-President/Past District Governor Rod Eide, Past Presidents Nan Eide and Bonnie Myers, Current President Cyndi Elders, and President Elect Paul Lehrich who will become our President in just two weeks to usher our new Rotary year into the next Centennial.

Our hopes and dreams on behalf of Monarch Beach Sunrise Rotary for Rotary in the second century include literacy for every person in the world, that no child goes hungry for even one day, pure water for every country for healthier citizens, the end of domestic violence and child abuse throughout the world, and world PEACE!

It is also our hope that our relatives and siblings will play an active role in Rotary in the next one hundred years and be present when the Rotary Time Capsule is opened.

Monarch Beach Sunrise Rotary Club in Monarch Beach, California hereby pledges to continue to provide service to local and world communities in keeping with the valued Rotary traditions of high ethical and moral standards; and in doing so ensures the growth of Rotary service worldwide.

Yours in service,

Cyndi Elders
President 2004-2005
Monarch Beach Sunrise Rotary Club
Member ID 5222361

Paul Lehrich
President 2005-2006
Monarch Beach Sunrise Rotary Club
Member ID 665410

ROTARY INTERNATIONAL CONVENTION



One of the parade floats at the International Convention in Chicago



Paul Lehrich & Cyndi Elders leave our Club Banner at the desk of Rotary International's President at Rotary Headquarters in Chicago



Paul Lehrich & Nathan Auerbach at Rotary International parade in Chicago. Nathan walked from Tijuana to Vancouver to raise funds for Polio Plus.



Rotary Banner displayed at the Convention Hall in Chicago